



## **FRENCH LICK RESORT EXTENDS SPONSORSHIP WITH PGA TOUR GOLFER ADAM SCHENK; ADDS KORN FERRY TOUR GOLFERS TYLER DUNCAN AND JOE WEILER**

**FRENCH LICK, Indiana (January 20, 2025)** — French Lick is proud to announce its renewed partnership with PGA Tour golfer and Indiana native Adam Schenk. French Lick is also launching partnerships with two more Hoosier State golfers, Tyler Duncan and Joe Weiler, for the 2025 season.

Schenk, who was born and raised in Vincennes, Indiana, and was an All-Big Ten golfer at Purdue University, just wrapped up his seventh season on the PGA TOUR. He secured six top-25 finishes, highlighted by a 12<sup>th</sup>-place showing at The Masters, which solidifies his entry into the 2025 Masters. He finished the season ranked 98<sup>th</sup> on the FedEx Cup fall standings, securing his PGA TOUR card for an eighth straight season.

“French Lick Resort truly is a home away from home and my family has the fondest memories there” said Schenk, who began his partnership with French Lick Resort in the 2024 season. “I am excited to continue to be a part of their team and incredibly grateful for their support.”

Tyler Duncan was born in Columbus, Indiana, and has played professional golf since 2012, following his collegiate career at Purdue University. He is a PGA TOUR winner, having secured a victory at the 2019 RSM Classic, where he defeated Webb Simpson in a playoff. As a conditional member of the PGA TOUR, he will play events both on the PGA TOUR and Korn Ferry Tour in 2025.

Joe Weiler, born in Bloomington, Indiana, is also a Purdue alum and just completed his rookie season on the Korn Ferry Tour. He had three top-10 finishes, including a runner-up finish at the Utah Championship. This successful season qualified him for last October’s Korn Ferry Tour Championship presented by United Leasing and Finance at French Lick Resort’s Pete Dye Course, where he narrowly missed out on earning his PGA TOUR card.

“Being a part of these players’ careers is right for French Lick Resort for several reasons, most notably is lending support to these three outstanding Indiana players,” said Dave

Harner, Director of Golf at French Lick Resort. “We support them not only for their superior playing abilities, but also for the fact they are outstanding husbands, fathers and young men. We wish them the very best this season and beyond, and we are thrilled to be a part of their road forward.”

The resort’s partnership with these three golfers includes name, image and likeness usage, social content and engagement opportunities with French Lick clients across the country. The French Lick logo will appear on the sleeve of Schenk’s apparel, the belly of Tyler Duncan’s golf bag, and the chest and belly of the bag for Joe Weiler.

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### **ABOUT FRENCH LICK RESORT**

French Lick Resort is a \$600 million historic restoration and casino development project that includes French Lick Springs Hotel, West Baden Springs Hotel, Valley Tower Hotel and French Lick Casino. This premier Midwest resort destination features 756 guest rooms and suites; 54 holes of golf including the fully restored 1917-designed Donald Ross Course (home of the 1924 PGA Championship), award-winning Pete Dye Course (home of the Korn Ferry Tour Championship presented by United Leasing Finance) the 1907 Valley Links Course, plus Sand Creek Course, a 9-hole short course opening in spring 2025; two world-class spas; meeting and event space totaling 169,000 square feet; and a wide range of dining, activities and entertainment.

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